

UNDER THE PATRONAGE OF  
H.S.H. PRINCESS STEPHANIE OF MONACO



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## Kenneth Feld Named Circus Ambassador

Monte-Carlo, Monaco (4 January 2013) Kenneth Feld, owner of the *Ringling Bros. and Barnum & Bailey Circus*®, also known as *The Greatest Show On Earth*®, was named “Ambassador of Circus” by the Fédération Mondiale du Cirque under the patronage of H.S.H. Princess Stephanie of Monaco. Mr. Feld was honored at a private gathering of Circus professionals at the John and Mable Ringling Museum of Art in Sarasota, Florida.

“The Circus Ambassador award is reserved only for very outstanding personalities of the Circus world,” said Federation President Urs Pilz. “Kenneth Feld’s support and development of the traditional Circus as well as his commitment to the conservation of the Asian elephant merits this distinction.”

Mr. Feld is Chairman and Chief Executive Officer of Feld Entertainment, Inc., the world’s largest live entertainment company. Founded in 1967, Feld Entertainment produces some of the best known family entertainment brands, including *Ringling Bros. and Barnum & Bailey*, Disney On Ice, Disney Live! and Feld Motor Sports. Feld Entertainment productions have appeared in 74 countries and entertain over 30 million fans a year. Mr. Feld and his wife Bonnie are the proud parents of three daughters, Nicole, Alana and Juliette, who also work in the family’s business.

The Feld family has long supported conservation programs to preserve the endangered Asian elephant. Achievements have included the establishment of the *Ringling Bros. Center for Elephant Conservation*® in 1995 for elephant conservation, research and retirement, contributions to a number of important *in situ* conservation projects in Asia, serving as a Founding Member of the International Elephant Foundation, and the birth of more than twenty elephants. Feld Entertainment also has initiated a new program focusing on the conservation of endangered species of felines such as tigers.

Mr. Feld joins previously named Ambassadors, Mrs. Sembach-Krone, proprietor of Europe’s Circus Krone; the famed Chinese acrobat Madame Xia Juhua; Hungarian-born Mr. Franz Czeisler, creator of the Circus Tihany Spectacular known throughout Latin and North America; and current President of the Russian Federation Republic of Udmurtia, Mr. Alexander A. Volkov, whose initiatives have long supported Circus arts and culture.

*The Fédération Mondiale du Cirque was founded in 2008 under the patronage of H.S.H. Princess Stephanie of Monaco and is headquartered in Monte-Carlo. The Federation is a non-profit organization created to promote Circus arts and culture worldwide, to serve as a voice for the Circus community, and to represent Circus interests at the international level.*

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European Circus Association · Festival International du Cirque de Monte-Carlo  
Outdoor Amusement Business Association, U.S.A. · Japanese Circus & Entertainment Association  
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